Produced by the South Central Center for Public Health Preparedness in partnership with the Alabama Department of Public Health

# The Reasons for and Key Elements of Continuity of Operations Planning

**Satellite Conference and Live Webcast** 

Thursday, March 27, 2008 • 12:00-1:30 p.m. (Central Time)

1:00-2:30 p.m. (Eastern) • 11:00 a.m.-12:30 p.m. (Mountain) • 10:00-11:30 a.m. (Pacific)

ontinuity of operations planning (COOP) allows for the continuation of the essential functions of government departments or agencies during any incident or emergency that may disrupt normal operations. COOP addresses the recovery of critical and essential government operations in the event of an emergency. This can be on a short-term basis, like a power failure, where having backup capability (systems, personnel, processes, files, and etc.) can quickly resolve the situation. It can also be longer term such as in the case of a natural disaster when services are impacted for several days, or in some cases, weeks.

The presentation will: (1) introduce the concept of continuity of operations and define its objectives and scope, (2) define the organizational context of a continuity of operations policy, (3) offer an outline for a continuity of operations plan, and (4) emphasize the importance of broad organizational participation in the development, training, and testing of continuity of operations plans. These concepts and principles are applicable to governmental organizations, not-for-profit organizations, public and private businesses, and faith-based organizations.

## **Program Objectives:**

- 1. To explore the origins of continuity of operations planning.
- To discuss the organizational prerequisites to successful COOP.
- 3. To explore the essential elements of a COOP.

## **Faculty:**

### Andrew Rucks, PhD

Associate Professor of Public Health Health Care Organization & Policy University of Alabama at Birmingham

#### **Cindy Lesinger**

Disease Intervention Director
Pandemic Influenza and Smallpox Coordinator
Center for Emergency Preparedness
Alabama Department of Public Health

## **Conference Details:**

<u>Target Audience</u>: Leaders in the private and public sector who are unfamiliar with COOP; leaders in these sectors familiar with COOP, but who have not engaged in the process of developing a COOP; rural public health practitioners; community planners; command and control personnel; public health and medical students; all public health professionals and their partners with whom they will need to communicate in a public health emergency.

Registration: www.adph.org/alphtn

CEUs: None for this program

Satellite Technical Information: Ku & C bands

Webcast Access: On the day of the program, go to www.adph.org/alphtn and click on the "view webcast" link.

Conference Materials: Posted on ADPH website approximately one week before the program.

#### **PROGRAM FORMAT:**

You are invited to join an in-depth question and answer session hosted faculty from the South Central Center for Public Health Preparedness. The content of the discussion will be determined by you. Your questions will be answered live as they are received throughout the broadcast.

For a preview of the program format, visit:
www.adph.org/alphtn and click the Preparedness Video Link.
You can email your questions in advance to: alphtnquestions@adph.state.al.us

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The South Central Center for Public Health Preparedness is a partnership of the state health departments in Alabama, Arkansas, Louisiana and Mississippi and the Schools of Public Health at UAB and Tulane University, with funding from CDC.